

## PRESS RELEASE

Contact: Katrina Youdale, Marketing Manager Narrator AR, +61412553044, [team@NarratorAR.com.au](mailto:team@NarratorAR.com.au)

### Words fly off the page as learning goes through the roof for Kindergarten

PERTH, AUSTRALIA, Monday 21<sup>st</sup> September 2020

**Narrator AR are using Augmented Reality to engage Kindergarteners in essential early learning as schools face distance learning challenges around the world.**

Engagement is one of the biggest challenges with distance learning in Kindergarten. With 85% of brain development complete by the age of 5, we need to optimise this window of opportunity.

Enter Augmented Reality.

Results show that children who learn the alphabet using AR have significantly better results than those who learn using traditional methods. The magic of AR captures the limited attention span of young children and motivates playful learning.

Narrator AR uses intrinsic motivation to encourage children to pick up a pen and write letters and numbers on a page before launching their work, off the page, with rockets and unicorns using an AR app. Not only do children form a connection to their work they increase fine motor skills which contribute to vital brain development.

*"Narrator AR is one of the few AR experiences designed especially for early education. The simple and safe platform builds confidence as students practice the essential skills of writing letters and numbers. The animated AR activity pages demonstrate letter formations while appealing to visual learners."*

Jaime Donally | EdTech Author Speaker Consultant | [#ARVRinEDU](#) Founder | [@ISTE](#) Author | [@EdSurge](#) Columnist

Every activity in Narrator AR's learning hub uses AR to get children writing letters and numbers, moving around the room and creating stories. Launch letters off the kitchen table, levitate numbers off the ceiling, dance like a jellyfish and create stories like "Acorn told Pumpkin a secret."

Narrator AR has a self-guided, comprehensive, curriculum aligned program for early learners. This program provides daily AR activities that make teaching easy and learning fun. With Unesco reporting 91% students are affected by school closures, Kindergarten aged students are the hardest to teach.

*"We've been using Narrator AR for 5 months now. It's easy to get my boys to sit down and do some schoolwork. It's like a game for them. They're at the point now where they are proactive with their reading and writing."*

**Gary Norman**, Homeschool Parent

It's been a tough year, on everyone. Give yourself a break while your children learn using Narrator AR. Get started now at the AR learning hub [NarratorAR.com.au](http://NarratorAR.com.au).

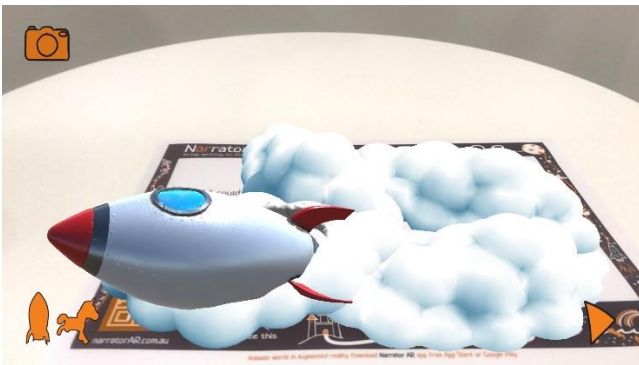
### About Narrator AR

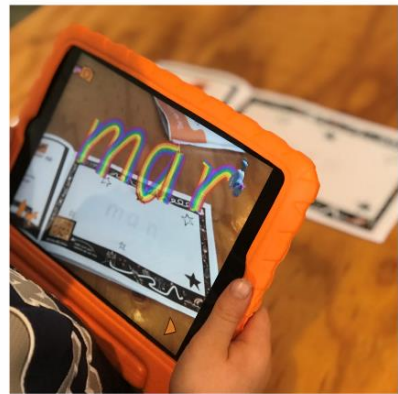
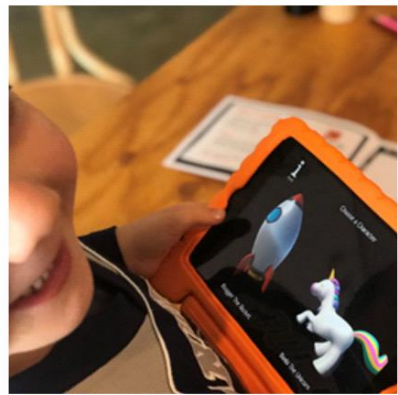
Pioneering immersive technology for kindergarten, Narrator AR uses augmented reality to animate handwritten letters and numbers off the page. It encourages children to engage the essential fine motor and cognitive skills associated with handwriting for early brain development.

The AR Learning Hub is a self-directed, curriculum aligned program of activities designed to be used at school or at home. Developed in conjunction with children and teachers, it has high replay value and follows children through progressive stages of learning skills, applying skills and building confidence. AR activities used with the AR app bring letters to life and fuel children's self-belief in their abilities.

Narrator AR has a five-star teacher rating and is being used by parents, teachers and child OTs in over 55 countries. With the dramatic increase in distance learning, Narrator AR is committed to supporting early education professionals.

## Images all images available in higher resolution





## Social

- Website - <https://www.narratorar.com.au/>
- Facebook - <https://www.facebook.com/NarratorAR/>
- Twitter - <https://twitter.com/NarratorAR>
- Instagram - <https://www.instagram.com/narratorar/>
- YouTube - <https://www.youtube.com/channel/UCmgzNzy4pCSC2qU3vwyDCzQ>

## Demo

- Narrator AR – Get Moving with AR - <https://www.youtube.com/watch?v=Yv2JQf5Vppo>

- Narrator AR – Tell stories with AR - <https://www.youtube.com/watch?v=ORFQz-Dx2ks>
- Narrator AR – Storybooks - <https://www.youtube.com/watch?v=tGY11ZqA9yE>
- Narrator AR – writing numbers - <https://www.youtube.com/watch?v=SxKWfUYms44>
- Narrator AR – write your name - [https://www.youtube.com/watch?v=Z3Z8\\_GnaVrU](https://www.youtube.com/watch?v=Z3Z8_GnaVrU)

## App

- Narrator AR – App Store – <https://apps.apple.com/au/app/narrator-ar/id1451027313>
- Narrator AR – Google Play  
<https://play.google.com/store/apps/details?id=com.plymptonlabs.narratorar>

## Feature articles



### The State of Digital Play in Preschool

Author: Katrina Youdale - March 23, 2019

<https://www.gettingsmart.com/categories/topics/blended-personalized-learning/>



### Augmented Reality in Kindergarten?

Author: Katrina Youdale - April 2, 2019

<https://www.gettingsmart.com/2019/04/augmented-reality-in-kindergarten/>

## Contact



**Katrina Youdale**  
Founder

team@narratorAR.com.au  
+61412553044

@NarratorAR  
[www.narratorar.com.au](http://www.narratorar.com.au)

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